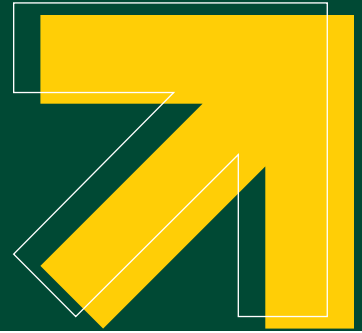


# 2023 CONFERENCE SPONSORSHIP

# WOMEN DELIVER

17-20 July 2023 | Kigali, Rwanda | #WD2023



## WHO WE EXPECT



**5,000+**  
attendees on site



**100,000+**  
virtual attendees



**2,000+**  
organizations



**1,200+**  
adolescent and  
youth leaders



**200+**  
journalists



**160+**  
countries



**UN agencies and  
government  
officials**, including  
heads of state,  
ministers, parliamen-  
tarians, and mayors  
from 50+ countries

## THE WOMEN DELIVER 2023 CONFERENCE

Women Deliver Conferences bring together advocates from around the world and galvanize momentum toward collective action for girls and women everywhere. As one of the largest and most impactful convenings in the gender equality space, Women Deliver's globally-recognized Conferences power the movement for gender equality and set the stage for political and financial commitments that advance gender equality and sexual and reproductive health and rights (SRHR). Women Deliver Conferences attract diverse participants and promote a robust civic space for feminist action, organizing, and mobilization.

## OUR APPROACH

We are deeply committed to diversity, inclusion, accessibility, and intersectionality. Ensuring that advocates representing the intersecting identities of all girls and women are able to fully and effectively participate in WD2023 — in person and virtually — is our top priority. The Conference will host participants using a hybrid convening model that is accessible, inclusive, and co-led and co-created by communities often underrepresented at global convenings. Hundreds of partners from every major geographic region in the world have already set to work shaping the Conference's overall theme, design, goals, and programming.

## GLOBAL DIALOGUE

In January 2023, six months prior to the Conference, the Global Dialogue will equip advocates around the world with the skills, knowledge, and connections they need to address the most pressing issues facing girls and women in their communities, countries, and regions. Hosted by a wide range of partners, including civil society, the private sector, governments, and youth advocates, events will be held in person and through a virtual Global Dialogue platform. Through this global mobilization, diverse communities and sectors will come together to drive collective action on gender equality.

## WHEN AND WHERE

The Women Deliver 2023 Conference will take place from 17-20 July 2023 in the landmark Kigali Convention Center (KCC), the first convention center in Rwanda and the largest in the region. Its unique design integrates all facilities and functional technology with a strong homage to the culture and traditions of Rwanda. WD2023 will take place in the KCC, the adjacent Radisson Blu Hotel®, and the nearby Kigali Arena.

***"Plan International is proud to support WD2023 because we believe in the commitment to shift power and ensure the inclusivity and accessibility of a wide range of organizations and advocates working to advance gender equality."***

**David Thomson**  
Executive Director of Strategy  
& Collaboration, Plan International



***"P&G supports WD2023 because we know that leveraging this critical platform, in collaboration with so many partners from around the world, will help us accelerate progress toward our aspiration of a more equal world and deliver on our commitments to create more impact for girls and women."***

**Allison Tummon Kamphuis**  
Vice President, Global Equality & Inclusion and  
Community Impact, Procter & Gamble



## ABOUT WOMEN DELIVER

Women Deliver is a leading global advocate that champions gender equality and the health and rights of girls and women, in all their intersecting identities. We harness evidence, drive political and financial investment, and unite diverse voices to spark commitment to gender equality. And we get results. Anchored in sexual and reproductive health, we advocate for the rights of girls and women across every aspect of their lives.

## SPONSORSHIP OPPORTUNITIES

Sponsors are critical to the success of the Women Deliver 2023 Conference and accompanying Global Dialogue. An early commitment to WD2023 supports the co-creation of all aspects of Conference programming alongside the diverse advocates we work with and for, particularly at the country-level and in low- and middle-income countries (LMICs), and supports the development of more inclusive and accessible programming that is fully supported by innovative technologies and accessibility measures, including translation and interpretation.

ENGAGEMENT OPPORTUNITIES	VISIONARY* \$300,000 \$100,000 (NGO)	CHAMPION \$200,000 \$50,000 (NGO)	LEADER \$100,000 \$25,000 (NGO)	SUPPORTER \$50,000 \$10,000 (NGO)	ADVOCATE \$5,000 (NGO only)
<b>Exhibition Opportunities</b>					
Exhibit booths	5	4	3	2	1
Partner side event on-site (room and AV)	✓	✓	✓		
<b>Acknowledgement and Visibility</b>					
Acknowledgement: • WD2023 website • Conference mobile app • On-site signage • Virtual Conference platform	✓	✓	✓	✓	✓
Plenary slide show	Full slide	Half slide	Quarter slide	Listed on slide	Listed on slide
Access to sponsor lounge	✓	✓	✓	✓	✓
Exclusive co-branding opportunities+	✓	✓			
Showcase a pre-recorded video in between plenary sessions	✓	✓			
Verbal acknowledgement in the opening/closing plenaries	✓				
Conference tote bag insert	✓				
<b>Registration and Event Tickets</b>					
Conference registrations (on-site)	6	5	4	3	2
Special event invitation	4	3	2	1	1
Complimentary registration for virtual Conference	50	40	30	20	10
<b>Virtual Platform Opportunities</b>					
Host an event during Virtual Conference and/or Global Dialogue promoted by Women Deliver	✓	✓			
Host an event during the Global Dialogue promoted by Women Deliver			✓	✓	✓
Additional virtual platform opportunities will be offered as they become available.					

\*Visionary sponsors also support Women Deliver programs.

+Co-branded opportunities for specific program elements will be available on-site. Visionary and Champion sponsors (respectively) will be able to select one opportunity as they become available.

If you have questions, or are interested in learning more about Women Deliver 2023 sponsorship opportunities, please contact us at [sponsorships@womendeliver.org](mailto:sponsorships@womendeliver.org) or visit [wd2023.org](http://wd2023.org). We invite you to stay in touch with us on social media @WomenDeliver.

This document was last updated in February 2022.