The Women Deliver 2023 Conference (WD2023) will take place in-person in Kigali, Rwanda, as well as virtually, from 17-20 July 2023. We expect to convene 6,000 people in Kigali and thousands people online through the virtual Conference and six-month Global Dialogue leading up to the Conference. As one of the largest multi-sectoral convenings to advance gender equality, the Women Deliver 2023 Conference and Global Dialogue are co-created by grassroots advocates, multilateral governments, the private sector, philanthropies, and youth, including from and representing communities facing systemic discrimination.

Women Deliver Social Media Platforms

**TWITTER**
- @WomenDeliver
- @YouthDeliver
- @MalihaKhanWD

**FACEBOOK**
- Women Deliver
- Youth Deliver

**INSTAGRAM**
- @women_deliver

**LINKEDIN**
- Women Deliver

**YOUTUBE**
- Women Deliver

**MEDIUM**
- Women Deliver
- Maliha Khan

Conference Hashtag
#WD2023
Social Media Recommendations and Resources

**You can find the co-branding guidelines here!**
Please use them when creating your social media graphics.

**You can find the WD2023 Trello Board here!**
Please use it to promote your participation at the Conference. We have created “I’m attending WD2023” and “I’m advocating for” graphics for all delegates.

Ensure that your Content is Accessible

- Use a simple, sans-serif font, large font size, and high-contrast colors wherever applicable.
- Use plain language — avoid jargon, complicated words, or references.
- Use complete sentences free of abbreviations or acronyms.
- Avoid ableist language.
- When posting about a specific person, always respect and defer to the way that person identifies themselves.
- Avoid “inspiration porn” posts and language.
- Capitalize hashtag words for easier reading for screen readers. Example: #MyDisabilityMatters instead of #mydisabilitymatters.
- Use link shorteners like Ow.ly or Bitly to reduce text-reading software load time.
- Use alt text when posting photos and graphics. The WD2023 Social Media Trello Board includes examples of alt text.

For more information about WD2023 go to [www.wd2023.org](http://www.wd2023.org)