ABOUT WD2023

The Women Deliver 2023 Conference (WD2023) will take place in-person in Kigali, Rwanda, as well as virtually, from 17-20 July 2023. We expect to convene 6,000 people in Kigali and thousands people online through the virtual Conference and six-month Global Dialogue leading up to the Conference. As one of the largest multi-sectoral convenings to advance gender equality, the Women Deliver 2023 Conference and Global Dialogue are co-created by grassroots advocates, multilateral governments, the private sector, philanthropies, and youth, including from and representing communities facing systemic discrimination.

Women Deliver Social Media Platforms

SOCIAL MEDIA ACCOUNTS

TWITTER

@WomenDeliver
@YouthDeliver
@MalihaKhanWD

FACEBOOK

- Women Deliver
- Youth Deliver

INSTAGRAM

@women_deliver

LINKEDIN

Women Deliver

OTHER DIGITAL PLATFORMS

YOUTUBE

Women Deliver

MEDIUM

- Women Deliver
- Maliha Khan

FLICKR

Women Deliver

Conference Hashtag
#WD2023

Social Media Recommendations and Resources

🔗 **You can find the co-branding guidelines here!**

Please use them when creating your social media graphics.

🔗 **You can find the WD2023 Trello Board here!**

Please use it to promote your participation at the Conference. We have created "I'm attending WD2023" and "I'm advocating for" graphics for all delegates.

Instagram Stories:

Tag our IG account 🔗 **@women_deliver** so we can share your stories on ours!

Twitter Community:

Request to join 🔗 **here**

Newsletter:

Subscribe to our 🔗 **newsletter** here to receive updates about the Conference!

Ensure that your Content is Accessible

Whatever action you are taking to promote your session, before, during and after WD2023 make sure your communications and the content you are sharing are accessible. Listed below are some best practices — you may see the full guide for accessible social media by Women Enabled International **here**. 🔗

Use a simple, sans-serif font, large font size, and high-contrast colors wherever applicable.	Use plain language — avoid jargon, complicated words, or references.	Use complete sentences free of abbreviations or acronyms.
Avoid ableist language.	When posting about a specific person, always respect and defer to the way that person identifies themselves	Avoid "inspiration porn" posts and language
Capitalize hashtag words for easier reading for screen readers. Example: #MyDisabilityMatters instead of #mydisabilitymatters.	Use link shorteners like Ow.ly or Bitly to reduce text-reading software load time.	Use alt text when posting photos and graphics. The WD2023 Social Media Trello Board includes examples of alt text.